

mySYLVANIA.com™

Your online lighting workplace - www.mysylvania.com

mySYLVANIA.com provides simple paths to the information and products you need within a personalized and intuitive Web-based environment.

The mySYLVANIA Workplace

- Order product online at any time
 - o Build multiple order templates
 - Repurpose previously placed orders
- Expansive E-Catalog
- Check Order Status and Product Availability
- SPA letters and PDQ online
- Customer Forms
- Personalized news
- Personalized product information, specifications, images, graphs and literature
- Personalized programs and promotions
- Lamp and system comparisons
- Retrofit options and recommended replacements
- Training and webinars

Overview and Highlights

Now there are more reasons than ever to join mySYLVANIA.com, the lighting industry's leading business-to-business lighting workplace. mySYLVANIA.com offers each user personalized news and product updates that are specifically geared towards you and your role in the lighting industry. mySYLVANIA.com is also now your central resource for customer specific pricing modules. Gain access to SPA Letters and PDQ Online, two of our most popular online tools!

mySYLVANIA.com is now even better! For 2012, you'll find a number of new tools and applications designed to make your time online and offline more efficient and cost effective. A giant step in that direction is the recent launch of the Document Gallery. The Document Gallery is a tool that will allow you to view and download all documents and files related to our products. In a recent survey Product Information accessibility was the number one concern for most of our mysylvania.com users. This new tool will allow you to access all the most up-to-date information in a matter of just a few clicks.

What are the Benefits?

mySYLVANIA.com is open 24 hours a day, 7 days a week, 365 days a year. Whenever you need detailed information on OSRAM SYLVANIA products or services, it's nice to know that there's some place to go and find it. With mySYLVANIA.com, all you need is a computer and an Internet connection. Using mySYLVANIA.com is easier than making a phone call and totally self-service.

Register today at <u>www.mysylvania.com/register</u>

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Tips & Tricks

- 1. SYLVANIA supports the use of Microsoft® Internet Explorer 7.0 but recommends Microsoft® Internet Explorer 8.0 or higher as standard browser. Download the latest version of Microsoft® Internet Explorer ②
- 2. To apply for online ordering capabilities, please contact your OSRAM SYLVANIA sales representative. Approval takes approximately 24 48 hours after submission.
- 3. mySYLVANIA.com is best viewed in 1024 X 768 resolution.
- 4. For any issues with the site please contact us by sending us an email to E-Business-Support@sylvania.com